



Fairtrade Leeds: School Support Pack

Produced by Leeds DEC, with support from Fairtrade Leeds.

LEEDS DEC
LEEDS DEVELOPMENT EDUCATION CENTRE

School Support Pack

Introduction:

This guide has been produced to help schools in Leeds who are in the process of, or are considering applying for Fairtrade status.

The guide provides localised information and resources which we hope will assist you.

The Fairtrade Foundation has produced a wide range of useful resources nationally, giving tips and guidance on achieving Fairtrade status. This guide supplements the guides with more localised information.

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Supporting organisations

Leeds Development Education Centre (Leeds DEC)

Charity that raises awareness of FT and global development issues in schools across West Yorkshire.

They have many years experience of helping schools attain Fairtrade status and can offer resources, teacher training, and interactive workshops.

Contact: Hannah Dalrymple
Email: hannah@leedsdec.org.uk
Website: www.leedsdec.org.uk

Fairtrade Leeds

Fairtrade Leeds is the steering group responsible for ensuring Leeds maintains its Fairtrade Status. The steering group is made up of volunteers from groups across the City.

As part of its remit, Fairtrade Leeds co-ordinates activity across Leeds, ensuring events and other promotional activity takes place each year.

Chair: Ian Adderley
Co-ordinator: Joan Machin
Email: getinvolved@fairtradeleeds.org.uk
Website: www.fairtradeleeds.org.uk

Fairtrade Foundation

The Fairtrade Foundation administers the Fairtrade Schools campaign and is responsible for awarding Fairtrade status to a school.

They have produced a range of resources, found at: <http://www.fairtrade.org.uk/schools>

These resources include: an Action Guide; Fairtrade Schools Identity Manual; Introductory PowerPoint presentation; Activity Ideas; 'Hot Tips' from schools; classroom resources; a guide to Fairtrade products in schools; as well as links to various events, and other resources.

We recommend using the Fairtrade Foundation resources in addition to this guide.

Fairtrade in Leeds

The City of Leeds

Leeds has been a Fairtrade City since 2004, and was the first large city to be awarded such status.

The Fairtrade Steering Group- Fairtrade Leeds- is responsible for ensuring Leeds maintains its status.

Fairtrade Leeds co-ordinates activity across Leeds, and received the support of the Council.

Many businesses, cafes, restaurants and shops in Leeds stock Fairtrade goods. A full guide is detailed online at www.fairtradeleeds.org.uk.

Universities

The University of Leeds and Leeds Metropolitan University have Fairtrade status. Both are active in their promotion of Fairtrade.

Schools

There are a growing number of Fairtrade Schools in Leeds. At the time of print, the following schools have Fairtrade status:

- Adel Primary
- Allerton C of E Primary School
- Otley All Saints Primary
- Prince Henry's Grammar School
- Royds School Specialist Language College

Top tips...

1

Make sure Fairtrade is fully incorporated into the curriculum. Contact Leeds DEC for curriculum resources, training and support.

2

Develop links with Fairtrade Leeds, Fairtrade Schools, and other Fairtrade supporting organisations. Joint events will help with community involvement.

3

Get your Senior Management Team on board. You need both staff and students to succeed. Make sure you have students from several year groups who are creative communicators!

4

Try the retailers and suppliers listed below to enable you to stock Fairtrade goods in the staff room, coffee mornings, tuck shops, and a range of other events.

5

Publicise your events to a wide audience. Use www.fairtradeleeds.org.uk to list and promote external events. Try the press contacts below for external coverage.

Case study: schools

Allerton Church of England Primary School

Our school community includes many ethnicities which have many stories to tell. We have children from some of the countries where Fairtrade plays a large part. We felt as a school, that we would like to be more closely involved with these communities, in a way that the children could understand. Fairtrade addressed this for us. As a result these children benefit by knowing that they are helping people from their hometowns.

The main challenges were convincing some people of the benefits of supporting Fairtrade over the cost of some of the more expensive items like uniform. We also came across the initial hurdle of collecting lesson plans, however we now have a folder on the network where these plans can be placed as soon as they are done.

Persevere!!! Things will not always be easy, but it will get better. At the beginning it all looks quite daunting. This is misleading. It isn't as hard as it seems. Activities can be tweaked to incorporate Fairtrade things and the children can be an interesting source of inspiration!



Sarah Cattrall

Allerton Church of England
Primary School

In quotes:

“Without fair trade they'd be working but they'd be so poor. They'd get ill, but they wouldn't be able to afford medicines”

*Matthew, 10, West End
Primary School*

“Learning about Fairtrade has enabled students to think about where their clothes and food come from. It has made them appreciate how another countries problems are interlinked with our country giving them the ability to question and to make their own decisions about Fairtrade.”

*Helen Brant, Music Teacher, Royds School Specialist
Language College*

“Keep on buying Fairtrade chocolate, for if you buy it my parents will get more money, and if my parents get more money I will be able to go to school.”

Aoyansan, 13, Ghana courtesy of Divine Chocolate.

Supporters

Christian Aid

Christian Aid teachers: trained volunteers that deliver assemblies and workshops on different development themes.

Contact :Steph Cooper
Phone: 0113 2444764
Email: SCooper@christian-aid.org

Europe Direct/ Leeds Public Library

We are able to offer free leaflets and brochures on the policies of the European Union with respect to Fairtrade, Development Policies and Humanitarian Aid. We might also be able to supply resources in 'kind' such as pens, flags, rubbers etc and offer too publicity for/coverage of Fairtrade events via our Newsletter & website.

Contacts: Lynette Falconer, Carolin Schneider or John Armstrong
Email: europedirect@leeds.gov.uk
Tel: 0113 247 8282
Website <http://europedirectleeds.org.uk>

Leeds DEC

Leeds DEC has been raising awareness of FT and global development issues in schools across West Yorkshire since 1978. As pioneers of Fairtrade Schools, we have many years experience of supporting schools to attain Fairtrade status. We have a library and bookshop with a wide range of interactive resources for all Key Stages. We also have specialist knowledge in embedding the global dimension in the school curriculum and can offer teacher training and engaging, thought provoking workshops for students.

Contact: Hannah Dalrymple
Email: hannah@leedsdec.org.uk
Website: www.leedsdec.org.uk

Fairtrade Yorkshire

Regional website to help us link into what's happening around Yorkshire.

Contact: Ian Adderley
Email: getinvolved@fairtradeyorkshire.org.uk
Website: <http://www.fairtradeyorkshire.org.uk/>

FT Diocese

The Diocesan Education Team offers church schools support with education for global justice and sustainability - including fair trade issues. We're now a Fairtrade Diocese, with 60% of churches being Fairtrade Churches. Can the church schools beat that?

Contact: Sarah Fishwick
Email: sarah@brleducationteam.org.uk

Lorna Young Foundation

The LYF is an enterprising, small charity; achieving big results. We create innovative and entrepreneurial ventures that support smallholder producer organisations in developing countries to understand and access new markets; create their own branded products and gain more value from the supply chain.

We believe that smallholder producers in developing countries can lift themselves out of poverty by understanding the markets they supply and by securing more value from the supply-chain.

But we don't stop at our work in developing countries. We also run a number of social enterprise initiatives with groups and communities in the UK.

Contact:
www.lyfe.org

Resources and retailers

Listed below are some of the retailers specialising in Fairtrade and fairly traded goods; and websites that provide useful resources.

Resources

Fairtrade Leeds:

www.fairtradeleeds.org.uk

Fairtrade Yorkshire:

www.fairtradeyorkshire.org.uk

Fairtrade Foundation:

www.fairtrade.org.uk/schools

Leeds DEC:

www.leedsdec.org.uk

Co-operative College:

www.co-op.ac.uk

And, includes links to Cooperate for Change Schools resource pack:

<http://www.co-op.ac.uk/schools-and-young-people/resources/>

Press:

Guardian Leeds:

www.guardian.co.uk/leeds

Yorkshire Post:

www.yorkshirepost.co.uk

Yorkshire Evening Post:

www.yorkshireeveningpost.co.uk

Retailers

Beehive fair trade shop

www.thebeehiveshop.org.uk/

By Hand fair trade craft

www.by-hand.co.uk/

Divine Chocolate

<http://www.divinechocolate.com>

Lembas wholefood supplier

www.lembas.co.uk/lembas.html

Out Of This World fair trade, organic shop

www.yelp.co.uk/biz/out-of-this-world-leeds

Oxfam

<http://www.oxfam.org.uk/>

Premcrest fair trade supplier

www.premcrest.co.uk/

Shared Earth fair trade shop

www.sharedearth.co.uk/our-shops-leeds.asp

Suma Wholefood supplier

www.suma.coop

The Co-operative

www.co-operative.coop/food/food-and-drink/